



SUNRISE

POLYVINYL BUTYRAL (PVB): A BOOST IN THE RECYCLING

An innovative approach of the Sunrise project

The role of Minerali Industriali and how
we are embracing circular economy
opportunities

Ivano Menso – Minerali Industriali

ECOMONDO
The green technology expo.

Speaker presentation



Ivano Menso

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Ivano Menso is an engineer with over 10 years of experience directing R&D projects in the mining and raw materials industry.

With a great passion for philosophy, physics, and digital, he has worked on strategic R&D projects in Minerali Industriali since September 2023, after 8 years in Sibelco and 4 years as a consultant.

Ivano is also a Board Member of FAMM - an Italian Foundation for Social Goods – and father of a beautiful 8-month-old baby.



“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 958243”.

The role of Minerali in the Sunrise Project



SUNRISE RECYCLING PROCESS FOR PVB VALORISATION



Automotive



Construction



Laminated Glass wastes



Multisensor module for sorting

Mechanical and chemical recycling



+



Glass powder



PVB (Recycled)



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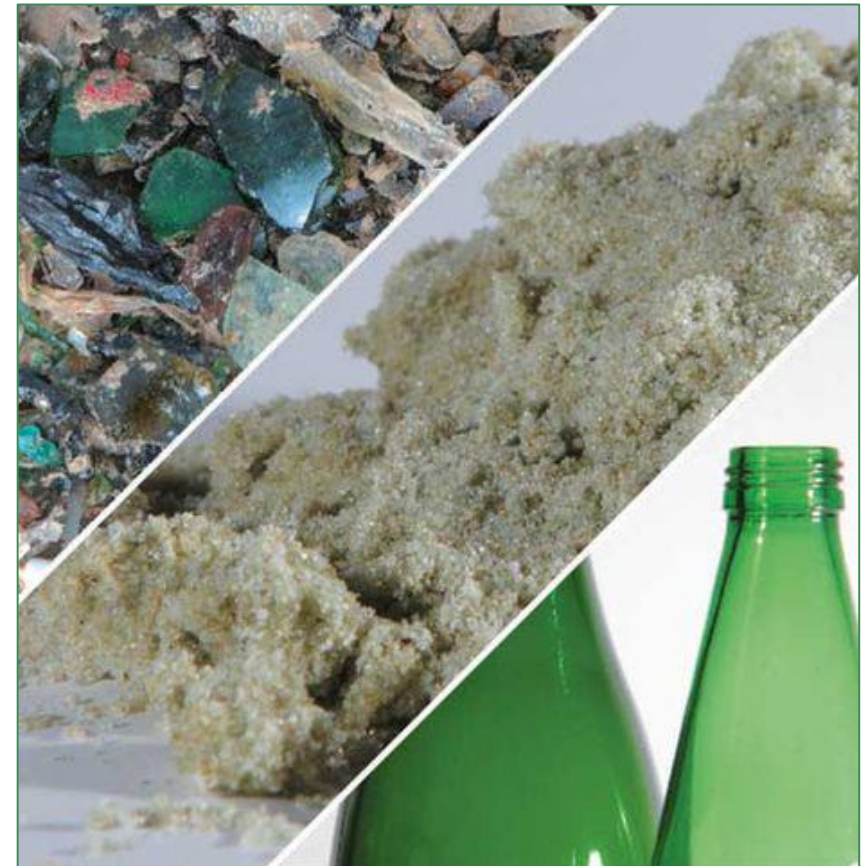
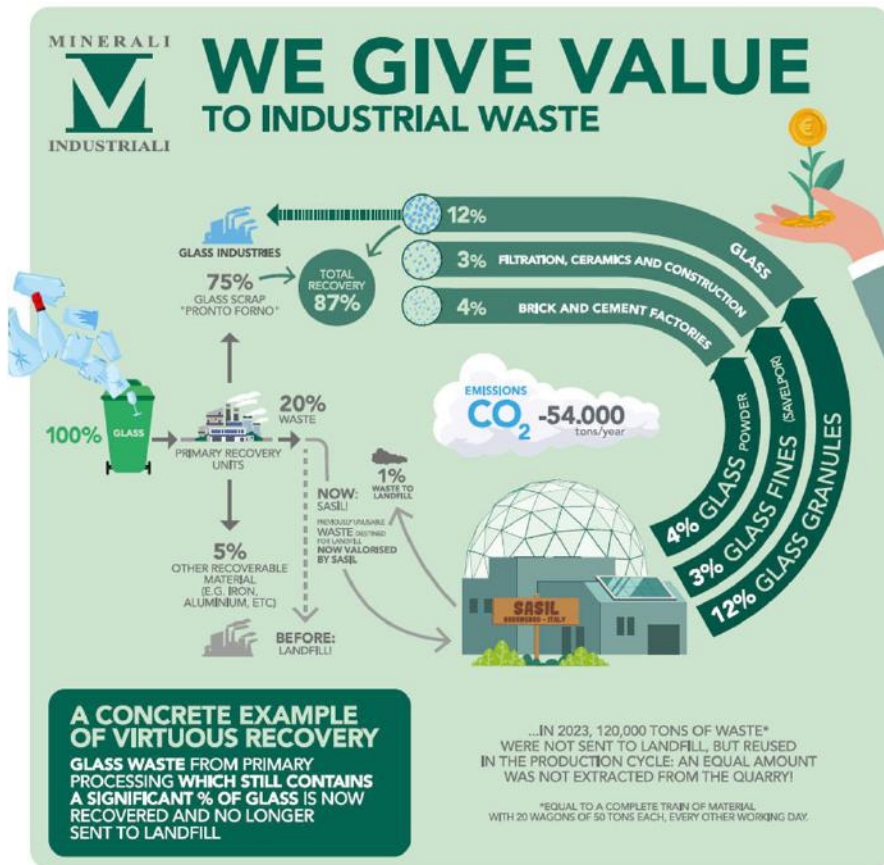
From glass waste to valued resource: the example of Sasil srl – a Minerali Industriali company



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How Minerali is embracing circular economy opportunities



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Thanks for your attention!

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